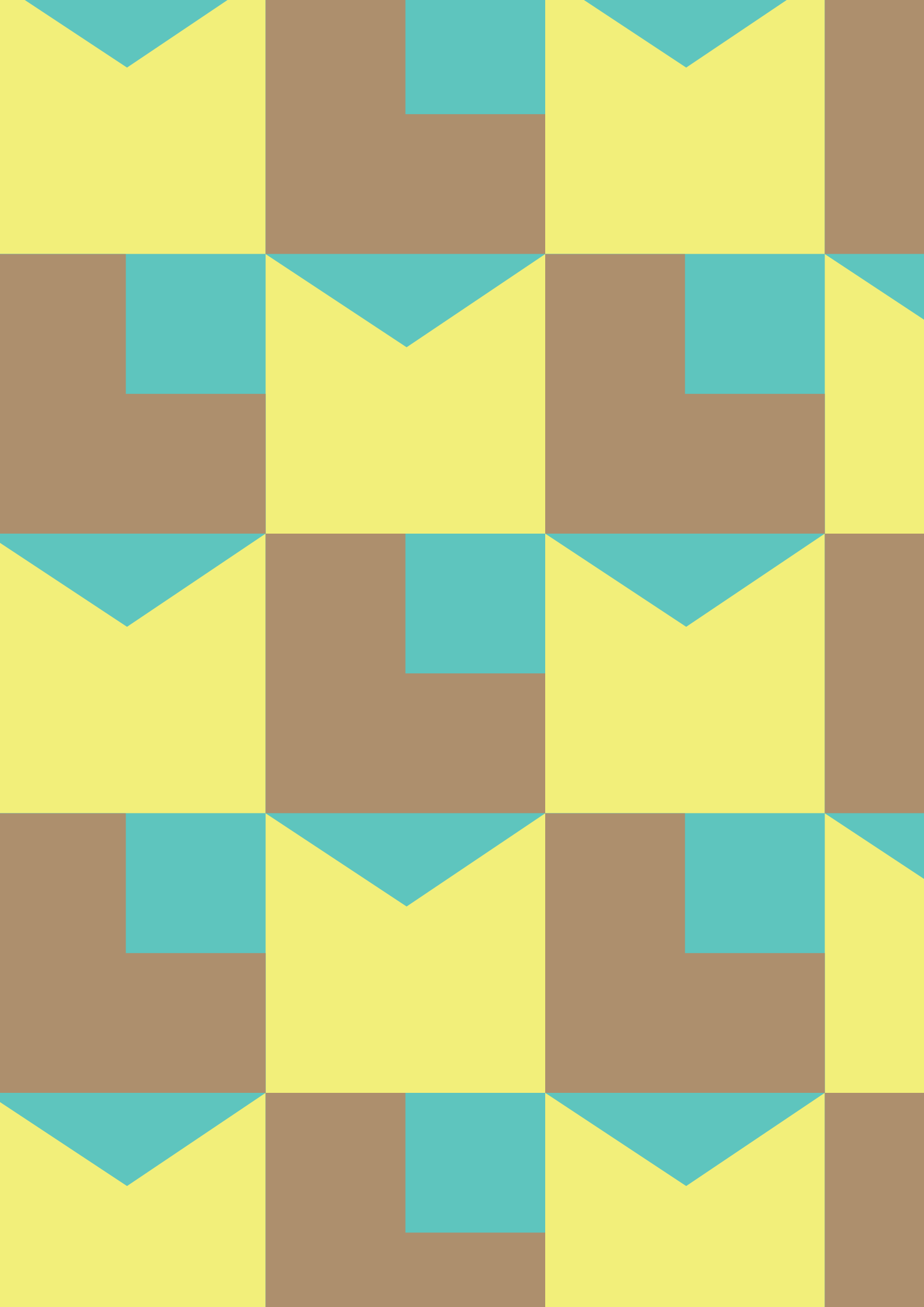




MAKERS LEADERS

LEVEL 7 SENIOR LEADER

TRANSFORMING LEADERSHIP
THROUGH IMMERSIVE,
TECH-FOCUSED TRAINING



ARE YOUR LEADERS EQUIPPED FOR THE CHALLENGES OF EMERGING TECHNOLOGIES?

Introducing the Makers L7 Senior Leader Programme - a comprehensive pathway offering senior leaders the skills, strategies, and practical insight to lead digital transformation. Designed to amplify your team's strategic capabilities, our case-based curriculum, seasoned engineering coaches, and focus on real-world impact make it ideal for today's tech-driven organisations.

With this programme your leaders will:

Gain hands-on skills to effectively guide multi-level teams and lead digital initiatives with confidence

Develop the agility to adapt, innovate, and inspire in a fast-changing landscape

Learn how to bridge digital skills gaps and unify tech management standards

Champion and lead diverse teams, improve retention and progression of top tech talent

Through real-world cases and industry mentorship, gain the confidence to lead with vision and drive results that make a lasting impact

Duration

18 - 24 months

Eligibility

Senior leaders in technical roles. For example, Heads of Engineering, Directors of Engineering, CTOs.

Price

£14,000 funded by the Apprenticeship Levy.

WHY CHOOSE MAKERS?



Diversify your senior leadership

Apprenticeships create access. They are an opportunity for individuals who may have thought progression to senior leadership was impossible. Our flexible delivery and Levy-funded format opens the door to people who may not have the opportunity to pursue an MBA or similar qualification.



Close your skills gaps

Nurture homegrown, reliable talent to reduce dependence on consultants and external hires. Create a pipeline of senior leaders with the skills to lead high-performing technical teams.



Increase productivity and improve retention

Utilise unspent Levy and upskill your existing workforce. The L7 Senior Leader Programme can help you retain talent, save on recruitment and adapt roles with the most in-demand skills and behaviours that your organisation needs.



A partner you can trust

Your success matters. That's why we've assembled a team of specialists ready to support you at every stage of the programme, from safeguarding guidance right through to assessment support for the learner. As a trusted partner to the UK's top brands for over a decade, we've built a support system that anticipates every need.



Excellence without exception

Renowned as the gold standard provider of technical education, we're obsessed with quality and our achievement data reflects that. At Makers, excellence isn't just a goal—it's a non-negotiable standard. Every graduate is trained to be technically proficient, adaptable, and immediately effective in real-world environments.





ABOUT THE COURSE

Forget one-size-fits-all leadership development. Our Level 7 Senior Leader Programme is a customised apprenticeship designed to give experienced leaders the tools to lead high-performing teams and shape the tech landscape across your organisation.

At the heart of our approach is the Harvard Business School “Case Method” - a learning technique used by top MBA programs worldwide to maximise programme relevancy. We tailor programme content to your specific organisational context and put your learners in the shoes of senior leaders, tackling complex, ambiguous challenges.

With flexible pacing options, the first three modules are delivered in either 12- or 24-week pathways, allowing leaders to balance learning with work demands. The final project-based module reinforces practical application, ensuring leaders leave ready to make an impact.

12 week pathway:

WEEK 1		READING	1hr
WEEK 2		READING	1hr
WEEK 3		READING	1hr
WEEK 4		READING	1hr
WEEK 5		1:1s happen in weeks 2 – 5	
WEEK 6		FULL DAY	8hrs
WEEK 7		SEMINAR	1.5hrs
WEEK 8		FULL DAY	8hrs
WEEK 9		SEMINAR	1.5hrs
WEEK 10		FULL DAY	8hrs
WEEK 11		SEMINAR	1.5hrs
WEEK 12		RETROSPECTIVE	1.5hrs

24 week pathway:

WEEK 1		READING	1hr
WEEK 3		READING	1hr
WEEK 5		READING	1hr
WEEK 7		READING	1hr
WEEK 9		1:1s happen in weeks 2 – 9	
WEEK 11		FULL DAY	8hrs
WEEK 13		SEMINAR	1.5hrs
WEEK 15		FULL DAY	8hrs
WEEK 17		SEMINAR	1.5hrs
WEEK 19		FULL DAY	8hrs
WEEK 21		SEMINAR	1.5hrs
WEEK 23		RETROSPECTIVE	1.5hrs

PROGRAMME OUTLINE

MODULE 1: HUMAN LEADERSHIP

Leading yourself, and leading others.

This module equips senior leaders with essential behaviours to build trust, foster resilience, and align teams with organisational goals.

Outcomes:

FOSTER PSYCHOLOGICAL SAFETY: Create a culture where team members feel secure to share ideas and take risks.

BUILD TRUST: Lead with transparency to establish strong, sustainable team dynamics.

SET AND ALIGN STRATEGIC GOALS: Ensure team objectives are in sync with organisational priorities.

PRIORITISE FOR MAXIMUM IMPACT: Focus on high-value tasks, managing priorities to drive productivity.

STRENGTHEN EMOTIONAL INTELLIGENCE (EQ) AND LEARNING AGILITY (LQ): Enhance self-awareness and adaptability to effectively lead diverse teams.

MODULE 2: ORGANISATIONAL LEADERSHIP

Building influence as a leader, and shaping human-centred organisations.

In this module, learners step back to understand their impact across the organisation. They will build the skills needed to influence strategy, ethics, finance, recruitment, and engagement with the C-suite and Board.

Outcomes:

DESIGN ADAPTABLE TEAMS: Apply team structures that align with organisational goals, fostering adaptability and resilience.

LEAD WITH INTEGRITY AND INFLUENCE: Make ethical decisions, advocate for your team's needs, and communicate effectively with senior leaders to shape strategic direction.

DEVELOP FINANCIAL ACUMEN: Manage budgets, interpret financial data, and support organisational health through sound financial decision-making.

BUILD A STRONG LEADERSHIP PROFILE: Strengthen your presence within and outside the organisation through thought leadership, networking, and continuous growth.

DRIVE STRATEGIC ALIGNMENT: Formulate and implement strategies that support the organisation's mission and competitive advantage.

MODULE 3: QUALITY LEADERSHIP

Leading the delivery of high-quality work, consistently and at pace.

This module introduces a clear definition of quality, equipping leaders to deliver consistent, high-quality work while maintaining speed and efficiency.

Outcomes:

DEFINE AND UPHOLD QUALITY STANDARDS: Establish a shared understanding of quality within your team, with clear, achievable standards.

PROACTIVELY ADDRESS DEVIATIONS: Spot and correct deviations early, using them as learning opportunities to reinforce consistency.

IMPLEMENT CONTINUOUS IMPROVEMENT: Conduct regular reviews and foster a culture of feedback to enhance team performance and prevent issues.

OPTIMISE WORKFLOWS AND RESOURCES: Balance workloads, allocate resources efficiently, and communicate delivery expectations to avoid bottlenecks.

ENCOURAGE INNOVATION WITH CONSISTENCY: Support new ideas while maintaining high standards and steady delivery.

MODULE 4: THE MAKERS PROJECT

Putting theory into practice, ready for End Point Assessment

In this module, learners work in groups to develop and implement a strategic project, applying their skills in a real-world context. The module concludes with a Demo Day, where learners present their projects and respond to questions.

Outcomes:

DEVISE AND LAUNCH A STRATEGIC PROJECT: Collaborate to create and implement a project that drives meaningful change within an organisation or community.

TRANSLATE THEORY INTO ACTION: Apply key learnings from previous modules to develop a strategic proposal, secure approval, and execute effectively.

PRESENT WITH CONFIDENCE: Showcase the project's impact and answer questions on strategy and implementation during Demo Day.

PREPARE FOR END POINT ASSESSMENT: Reflect on project experiences to demonstrate readiness for the assessment phase.

L7 SENIOR LEADER IN ACTION



Attraction and selection

1 – 2 months

We'll help you identify and elevate your high-potential leaders. Our experts will guide you through the process of attracting and motivating the difference-makers in your organisation.



Apprenticeship

18 – 24 months

We train learners using real-workplace scenarios so they can add value to their teams from day one. This includes

- 4 power packed modules (12 weeks each)
- 4 hours of live, collaborative training each week
- 3 full-day workshops per module day

The programme flexes with your schedule, not against it. Need to stretch modules? No problem. We will sync with your company's rhythm.



End point assessment

Up to 4 months

We will work closely with you to ensure your apprentices have met the requirements of the standard and are ready to achieve exceptional results.

“THE TRAINING THAT THEY DO WITH MAKERS GEARS THEM UP TO BE HUGE PROBLEM SOLVERS.”

Ghulam Rasool, Transformation Lead, Ford Motor Company



ARE YOU READY TO TRANSFORM YOUR ORGANISATION'S TECH LEADERSHIP?

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